

COMMUNITY SPONSORSHIP FORM

I can help the Northside Farmers Market with a donation at the following level:

- \$15 \$100 \$1000
 \$25 \$250
 \$50 \$500

This is a(n):

- Individual Sponsorship
 Business Sponsorship

Individual name: _____

- Please do not list my name on the NFM website sponsor page.
 I am the contact for the sponsoring business listed below.

Business name: _____

Business website: _____

Address: _____

Phone: _____

E-mail (optional): _____

We will mail sponsorship materials to the address listed above.

Thank you for helping the Northside Farmers Market!

Bring completed form to the market or mail to:

Northside Farmers' Market c/o Lisa Wiese
913 Northland Drive
Madison, WI 53704

Please make checks payable to Northside Farmers Market

A note to sponsoring businesses:
Please include a printed copy of your company's logo with this form or e-mail a digital file of your company's logo to jfranck@charter.net for our website business sponsor page.

Questions about your sponsorship?
Call Jim Franck at 608-246-0460.

SPECIAL SEASON EVENTS

at the Northside Farmers Market

May

CINCO DE MAYO CELEBRATION
PLANT A SEEDLING FOR MOTHER'S DAY
NEIGHBORHOOD SEEDLING EXCHANGE
DANE COUNTY TIMEBANK'S WELLNESS FAIR

June

JUNETEENTH CELEBRATION
FATHER'S DAY ART ACTIVITY TABLE
DANE COUNTY TIMEBANK'S PET PARADE

July

OLD AMERICANA DAYS CELEBRATION
DANE COUNTY TIMEBANK'S WATER WONDERLAND

August

HMONG HARVEST HOLIDAY
TAILGATING FOR NORTHSIDE YOUTH

September

HARVEST FESTIVAL

October

ITALIAN DAYS CELEBRATION
ONE-POT COOK OFF

We're always adding more fun and educational events!
Our market celebrations feature music, dance, food
and a strong sense of community spirit!

The Northside Farmers' Market is held Sunday mornings
from May through October in the centrally-located
Northside TownCenter – a space generously donated by
community business owners Don and Dave Bruns.
Winter markets are held indoors in November and December.

www.northsidefarmersmarket.org

Welcome

TO THE FRIENDS OF THE
NORTHSIDE FARMERS' MARKET



Sunday Mornings May through October
Indoor Winter Markets in November and December

Northside TownCenter Across from Warner Park
Madison, Wisconsin



Welcome TO THE FRIENDS OF THE NORTHSIDE FARMERS' MARKET

The Northside Farmers Market is a non-profit community enterprise. It is one of the newest and fastest growing farmers' markets in Dane County.

In keeping with the innovative spirit of Madison's Northside, we are surpassing what defines the traditional farmers' market.

Our fundamental principles include:

- Providing all of us with an abundant selection of high quality, locally grown foods. The market accepts Quest, WIC and Senior FMNP vouchers.
- Supporting our local agricultural entrepreneurs who are increasingly important today in ensuring that we have the best and safest food possible.
- Educating the community about traditional foods and the history of local agriculture in an attempt to preserve (and expand upon) our rich heritage.
- Promoting nutrition and the market by hosting dinners for neighborhood groups and seniors.

Going beyond the traditional market concept, the NFM is also a local gathering spot with special events, educational opportunities and lively entertainment throughout the season. The market grounds are specifically designed with a community tent where neighbors can meet and socialize.

All of this is only sustained by the generous contribution of friends and volunteers like you who make it possible.

Our market is enhanced every Sunday by the presence of community groups such as:

Dane County Timebank - An award-winning organization that encourages volunteerism and sponsors fun market events such as our Pet Parade and Wellness Fair.

Northside Artists Group - Promoting the visual arts at the market by hosting fun art activities for kids and exhibiting works by local artists.

And non-profit groups like Friends of Lakeview Hill, Friends of Cherokee Marsh, the Master Gardners Program, and others that reflect our neighborhood interests.



Photo by Steve Roffler

We encourage Madison's Northside Residents to celebrate all the great things about living here! The market is another way for us to become involved in our community and explore all the fabulous restaurants and services right here, keeping people shopping locally and supporting local business.

Individual Sponsorship Levels & Benefits

- \$15**
 - Name included on NFM website sponsor page.
 - Gift certificate for a market token (\$2 value).
- \$25**
 - Name included on NFM website sponsor page.
 - Gift certificate for two market tokens (\$4 value).
 - NFM tote bag.

Business Sponsorship Levels & Benefits

Please note that individuals wishing to contribute at the business or corporate levels will receive all applicable benefits!

- \$50**
 - Business name/logo, and link included on NFM website.
 - "Friends" certificate suitable for framing.
 - Gift certificate for a two market tokens (\$4 value).
 - NFM tote bag.
- \$100**
 - Business name/logo, and link included on NFM website.
 - "Friends" certificate suitable for framing.
 - Gift certificate for five market tokens (\$10 value).
 - Business name and/or logo, on the monthly NFM Poster.
 - NFM tote bag.
- \$250**
 - Business name/logo, and link included on NFM website.
 - "Friends" certificate suitable for framing.
 - Gift certificate for ten market tokens (\$20 value).
 - Business name/logo displayed in community tent.
 - Business name/logo in one NFM ad in Northside News.
 - NFM tote bag.

Corporate Sponsorship Levels & Benefits

- \$500**
 - Business name/logo and link in prominent location on NFM website as corporate sponsor.
 - "Friends" certificate suitable for framing.
 - Gift certificate for twenty market tokens (\$40 value).
 - Business name/logo displayed in community tent.
 - Business name/logo in all NFM ads in Northside News.
 - Business name and/or logo, on the monthly NFM Poster.
 - NFM tote bag.
- \$1000**
 - Banner ad on NFM website home page for one year
 - "Friends" certificate suitable for framing.
 - Gift certificate for thirty market tokens (\$60 value).
 - Business name/logo displayed in community tent.
 - Business name/logo in all NFM ads in Northside News.
 - Business name and/or logo, on the monthly NFM Poster.
 - NFM tote bag.