Dear Market Vendors,

Attached are the 2020 application materials for the Northside Farmers’ Market, 16th annual outdoor season. The materials will also be available on our website; www.northsidefarmersmarket.org.

Highlighted below are items of importance, fully outlined in the application and rules handbook:

1. As a safety measure, we strongly recommend securing canopies & umbrellas with 40lbs per leg on a 10’x10’ canopy, doubling with 20 square foot area, securely attached to the leg. This recommendation is in-line with other markets from around the country. Please contact the market managers if you have questions or concerns before the first market.

2. Full season stall fees are due by 8:00a.m., opening day of the market (May 3rd). Partial season stall fees are due by 8:00a.m., the first market day attended by the vendor.

3. Dictated by the calendar, the partial seasons are on an 8/9/8 week schedule. You’ll find the prices adjusted accordingly.

4. Daily stall prices will accumulate until $355 (three partial seasons) is met.

5. Review the handbook, as some changes have been made. You are responsible for the material in the rule handbook. Include the signed form with your completed application. Your application will not be considered complete without this.

6. Notifications of your application’s status will begin April 4th.

7. In an effort to promote your business and assure adherence to market guidelines, visits to production locations will be conducted throughout this season.

8. Vendors are expected to have their stand setup by the market’s opening. This rule is set to assure the safety of shopping customers.

Be sure to complete and return all items required for consideration:

1. Copies of your licenses as required
2. Signed form indicating you received and reviewed the 2020 rules handbook (page 6)
3. “Application for permissions to sell,” completed in its entirety
   ▪ Type of application
   ▪ Contact information
   ▪ Qualified helpers
   ▪ Production information
   ▪ Items for market
4. $50 application fee

If you have any remaining questions not outlined in the application materials, please don’t hesitate to ask. We look forward another successful market season.

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